



[www.smartdriveusa.org](http://www.smartdriveusa.org)

## **2011-2012 SmartDrive Sign Ups Begin with**

### **NEW Distracted Driving Hands On Program FREE to Schools and Community Events**

SmartDrive rolls out its award winning defensive driving program for the 7<sup>th</sup> year on September 1. This may prove to be our best year yet! In addition to the Insurance Discount, SmartDrive is offering its new Distracted Driving “Hands On” Program **free** to schools thanks to funding by the Delaware Office of Highway Safety. The program offers a combination of video, lecture and hands on controlled driving experience using a golf cart to prove to drivers, scientifically, that distracted driving is not only dangerous but impossible. It’s ideal for health classes, driver ed classes, or junior/senior assemblies.

This year, SmartDrive welcomes its new sponsors DelOne Credit Union, Slacks Hoagie Shacks and Herr’s Foods, along with its longtime sponsors, Delmarva Broadcasting, Delmarva Power, DuPont Company, State Farm, Wilmington University and Plato’s Closet to offer great giveaways all with the goal of encouraging young drivers to participate in the region’s only free, online defensive driving program. Students who complete earn an insurance discount.

SmartDrive is all about helping young drivers to maintain control of their lives and their vehicles and passengers through the development of good driving judgment and effective driving skills. The program is delivered online, so that participants may have access 24/7 with a toll free support line 888-553-6543.

The program is designed to work with your students’ schedule and is chock full of videos, games, graphics, and ripped from the headlines stories of both positive and poor driving choices all with the goal of sharing the most comprehensive and effective driving information to help eliminate needless loss of life and property resulting from motor vehicle crashes.

With plenty of bonus opportunities and a terrific incentive program – students with the highest points regionally can win a \$4,000 post secondary scholarship, laptop or flat screen tv, the highest point getters per school can win gift certificates. From January through March, schools can participate in our Prom Promise contest to earn After Prom money – it’s a great way to raise prom or after money while encouraging young drivers to promise to drive safely at prom and graduation time.

SmartDrive is free, worthwhile and fun.

Please contact Karen Gibbons at [Karen.gibbons@smartdriveusa.org](mailto:Karen.gibbons@smartdriveusa.org) or 888-553-6543 to schedule your recruitment or Distracted Driving program today!