

2010-2011 Update...



Nothing is scarier than the first time your young driver takes the wheel. Will they be safe? Are they ready? Am I ready?

We, at [SmartDrive](#) have the same concerns. So to help young drivers improve their skills, be safer on the road and compete for some great prize SmartDrive was created in 2004 by Delmarva Broadcasting Company and other concerned community members.

[SmartDrive](#) is a **free, online** program of driver education reinforcement aimed at students who are in Driver Ed or already have their driver's licenses. A group of professionals developed this comprehensive program to educate and motivate young drivers to operate at a higher level, demonstrating greater responsibility and maturity before and during every moment they are behind the wheel of a motor vehicle. Each year we add more to it.

This year we have expanded the program due to demand and are offering it from **Nov. 1 to March 31, on a rolling admission basis** – students, their parents and teachers may all benefit this year from the insurance discount if they complete the full SmartDrive course. [SmartDrive](#) consists of three instructional student modules and one "bonus" parent module. The program features case studies, graphics, questions and film clips to encourage students to develop their analytical and judgmental skills with regard to motor vehicle operation. The aim is to review and reinforce good driving principles and habits and encourage a dialogue between parent and young driver. It does not take a lot of time, and could make all the difference in helping your driver making smarter driving decisions.

[SmartDrive](#) is offered exclusively in Delaware, Pennsylvania and Maryland high schools. Students can not only improve their driving skills and earn After Prom money for their schools, but also earn great individual prizes such as scholarships, laptop computers, and electronics and concert tickets. Additionally, the top three schools with the highest percentage of performance will be selected as [SmartDrive](#) Schools of the Year and earn \$1,000, \$500 and \$250 respectively for their After Prom parties. Remember: Delaware **licensed drivers receive an insurance discount upon completion of the program.**

Additionally, this year we are also offering [SmartDrive Plus](#) – three mini-modules focusing on Seatbelts (January), Speeding (February) and DUI (March). These mini-modules are designed to give [SmartDrive](#) and non-[SmartDrive](#) students a short burst of safety information while offering them I-tunes cards and a monthly I-pod drawing in return.

To enroll in either program, visit www.smartdrive.usa.org, select your state and sign up for [SmartDrive](#) or [SmartDrive Plus](#). You and your student will receive a logon and password by email. Please encourage your driver to participate, not just for the prizes but because [SmartDrive](#) will help him or her to "drive smart" for life.

For more information or to enroll -- call 302-463-6543 or visit our website at www.smartdriveusa.org and click on your state.